

PRESS RELEASE

EADA Business School will host the global academic conference on supply chain

- ***During the IPSERA (The International Purchasing and Supply Education and Research Association) conference, around 300 researchers and companies will meet in Barcelona to discuss proposals to find solutions to environmental and societal challenges.***

Barcelona, 30th March 2023. A sustainable and scalable solution requires companies to help create a new ecosystem that substitutes inefficient economic and social supply chains with others that are capable of regenerating the ecosystem and ensure equality while maintaining their economic feasibility. Organisations need to be more ambitious. This description sums up the main objective of the IPSERA 2023 conference, entitled “Systemic change”, which will take place in Barcelona between the 2nd-5th April and will bring together speakers from all over the world.

According to Davide Luzzini, professor at EADA Business School and member of the IPSERA organising committee, ***“academics can play a pivotal role in understanding how companies can provide solutions to environmental and societal challenges. We are used to the complexity and fragmentation of supply chains, we accept the diversity of stakeholders, we recognise the value that can be derived from organisations working together and the characteristics of networks that can foster or impede sustainable innovation”.***

Luzzini adds that ***“rather than confining sustainability to a specific budget, companies should include it as part of their corporate strategy”.***

The International Purchasing and Supply Education and Research Association (**IPSERA**) was established in 1990 as a multi-disciplinary network of educators, researchers, academics and practitioners from around the world who are dedicated to the development of education, research and best practice in Supply Chain Management.

EADA Business School was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the well-known international rankings of the Financial Times and The Economist, as one of the top 100 business schools in the world, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA, which recognises the quality of MBA programmes.

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During the conference, which will take place in parallel sessions over four days, attendees will discuss various aspects of supply chains such as carbon footprint, inclusivity, modern slavery, systemic change, the digital sphere, public procurement, risk and resilience and stakeholder management. Different companies will also take part in specific sessions on regenerative economy, platform thinking, transparency in supply chains, a fair transition in the fashion industry, new competencies for managers and the role of the public sector.

The academic team at the Sustainability Hub, which was set up by EADA Business School, have been designing and working on research projects about the role of companies and their stakeholders in relation to the climate emergency and its societal challenges.

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