

PRESS RELEASE

**ECONOMIST
EDUCATION**

Which MBA?

The renowned British weekly has published its 2021 ranking

***The Economist* ranks EADA's International Master in Management in its Top 20**

Barcelona, monday, October 4, 2021. EADA's International Master in Management has been ranked among the 20 best business schools in the world by the renowned British weekly publication, ***The Economist***. This programme is designed to provide recent graduates with a global business perspective and help them make the professional leap into the business world.

The Economist publishes its ranking of the world's fastest-growing segment of management training programmes biannually, the first of which was published in 2017. The classification analyses aspects such as the quality of faculty, which is evaluated by EADA's own participants and is ranked at number 6, as well as a participant's employability three months after completing the programme in which the business school is ranked at number 7. Other parameters include salary before and after completing the programme and career progression, among others (see table).

As a prerequisite for entry into the ranking, ***The Economist*** requires all schools to hold the academic accreditation awarded by EQUIS (<https://www.efmdglobal.org/accreditations/business-schools/equis/equis-accredited-schools>) or AACSB (Association to Advance Collegiate Schools of Business).

EADA Business School and ESADE are the only Spanish business schools to appear in this ranking.

EADA Business School Barcelona was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the recognised international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA which recognises the quality of MBA programmes.