



PRESS RELEASE



Masters in Management Ranking 2021

Ranking includes over 100 business schools for the first time

EADA Business School maintains its position in the global Top 40

Barcelona, 13th September 2020. The Master in Management programme at EADA Business School has maintained its position in the top 40 of the most relevant international programmes, at number 37, according to the ranking published today by the reputable British newspaper the **Financial Times**, which has extended the ranking to include over 100 schools.

According to Programme Director, Antony Poole, *"to achieve such a high level of satisfaction among our participants (9.42) demonstrates that the programme design and quality meet its purpose, which is of particular relevance in the current complex situation caused by the pandemic."* The growing internationalisation of programmes and the appearance of new institutions has also increased competitiveness among the top global business schools.

The ranking is compiled based on various parameters including faculty, diversity, financial investment, career progression, salary and employability three months after completing the programme. The Master in Management is designed for recent graduates and aims to help them enter the labour market and give a boost to their careers.

As a prerequisite for entry into the ranking, the *Financial Times* requires all schools to hold the academic accreditation awarded by <u>EQUIS</u> or AACSB (Association to Advance Collegiate Schools of Business).

EADA Business School Barcelona was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the recognised international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA which recognises the quality of its MBA programmes.

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