



EADA becomes the best-positioned Spanish business school in this field

EADA's MBA, recognized worldwide for its focus on sustainable development

Barcelona, 10th November 10th 2020. The Corporate Knights organization has published its annual Better World Ranking MBA Ranking, placing EADA Business School among the 40 best schools in the world, specifically in 35th place, thanks to the integration of sustainable development in its MBA programs, the research of the teaching staff on sustainability issues and the gender and ethnic diversity of the faculty.

To determine the ranking, Corporate Knights evaluated a total of 150 business schools (up from 146 in 2019) including three scales:

- The top 100 global MBA programmes in the 2020 Financial Times Ranking.
- All programs that made it to the Top 40 of 2019 in the 'MBA Corporate Knights Better World Ranking'.
- MBA programmes accredited by AMBA, AACSB or EQUIS and/or signatories of the Principles for Education in Responsible Management who opted for the evaluation.

The programmes have been evaluated through 5 key indicators: the number of articles focused on sustainability in reviewed journals and citations (30% and 20% respectively), the number of basic courses that incorporate sustainable development

EADA Business School Barcelona was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the recognised international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA which recognises the quality of its MBA programmes.

topics (30%), research institutes and centers dedicated to sustainable development issues (10%) and gender and racially diverse teachers in the business school analyzed (5% each).

Dean of EADA Business School, Jordi Díaz, values this new recognition very positively ***"because it reinforces the strategic proposal of our institution based on sustainability, innovation and leadership."***

Founded in 2002 and based in Toronto, Corporate Knights is a research institution focused on clean capitalism and an economic system that incorporates economic and ecological factors. It is known for its transparent rankings in the corporate sustainability arena.

The recognition achieved in the Better World Ranking MBA 2020 is joined by that obtained in January 2020 in the Positive Impact Rating (PIR), which places EADA among the 9 best valued business schools for its positive impact on society. This rating is managed by the Positive Rating Association, based in Davos (Switzerland), which is supported by the United Nations Global Compact, OXFAM International and WWF.

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