



# **PRESS RELEASE**



### **Master in Management**

Ranking 2020

#### <u>98% of participants find employment within three months of completing their</u> <u>training</u>

## EADA Business School moves up nine places in the Financial Times ranking

*Barcelona, 28th September 2020*. The Master in Management programme at EADA Business School, one of the leading international programmes, has **moved up from 41 to 32** in the ranking published today by the prestigious *Financial Times*.

According to Programme Director, James Haigh, "the improvement in our position in the ranking in comparison to previous years consolidates the work being carried out at our institution and demonstrates that the design and quality of the programme fulfil their purpose: the employability of its participants and the contribution of value to organisations". This is of particular relevance in an environment where the growing internationalisation of programmes and the appearance of new institutions have led to enhanced competitiveness among the top business schools.

The ranking was compiled based on various parameters including the faculty, diversity, financial investment, career progression, salary and employability within three months of completing the programme. The Master in Management is designed for recent graduates and aims to help them enter the labour market and give a boost to their careers.

The *Financial Times* requires all schools to hold the academic accreditation awarded by <u>EQUIS</u> or AACSB (Association to Advance Collegiate Schools of Business) as a prerequisite for entry into the ranking.

**EADA Business School Barcelona** was founded in 1957 as an ideologically and economically independent institution. As well as appearing in the well-known international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA, which recognises the quality of its MBA programmes.

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